

## Coincidental Peak Alerts

**Minimize Costs. Maximize Precision**

**Getting caught off-guard can be a significant cost in the energy marketplace.**

Energy Retailers, Munis, Coops and commercial users turn to Innowatts to help reduce costs during Coincidental Peak (CP) periods – the hours that define transmission and capacity charges in many markets. By leveraging our AI-powered precise forecasting and behind-the-meter insights, we provide the advance notice and tools needed to act confidently during high-risk demand windows.

### Advanced Peak Predictions

We identify CP hours with high precision using historical patterns, weather models, and real-time demand trends.

### Direct-to-Inbox Notifications:

Proactive CP Alerts are delivered straight to user inboxes ensuring timely, actionable insights without the need to log in or refresh dashboards.

### ISO Load Visibility

When paired with Innowatts' forecasting solutions, gain ability to pinpoint reduction opportunities.

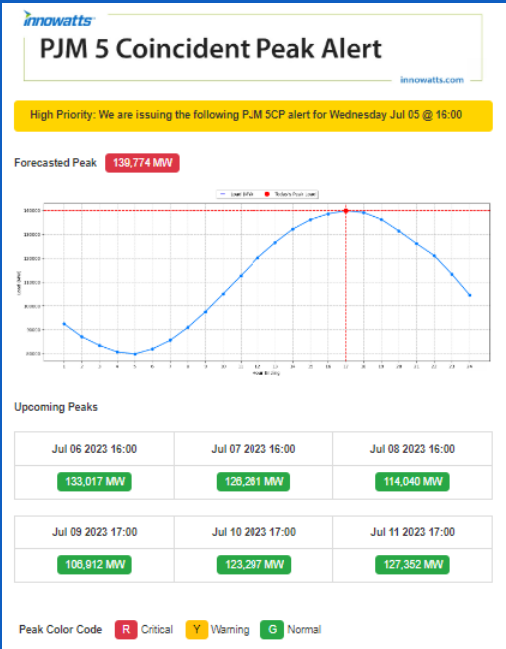
### Market-Specific Alerts

Available across ERCOT, PJM, ISONE, MISO and NYISO - tailored to your market's rules.

### Behind-the-Meter Asset Awareness

Our models account for BTM assets - EVs, PV, and storage - when assessing peak demand, improving CP Alert accuracy even in DER-rich portfolios.

PJM Alert Example. We also cover ERCOT, ISONE, NYISO and MISO.



**2024 PJM (5 CP) Performance: 7 Alerts Sent**  
5 for 5 - CP days & hours correct  
**100% Accuracy!**

## Precision Forecasting | Alerts/Notifications | Actionable Insights

**Don't just take our word for it...**

“Innowatts’ platform has played a crucial role in helping us maintain our market leadership as a national Retail Energy Provider.

**Chris Leonard**, Vice President Supply  
Spark Energy

“Innowatts consistently provides outstanding value... the robust features of their platform allow us to access highly accurate forecasts and schedule loads with just a click.

**Niraj Parikh**, Chief Operating Officer  
Approved Energy